1. What is the purpose of advertising?

People advertise to sell their product and get lots of money like: naming a stadium and putting it on billboards.

1. Give 3 examples of strategies ads get you to buy their product?

Some businesses get celebrities to go in their ads so people would think to buy the product and some ads make you feel sad or it could be funny

3. What dose propaganda mean?

The deliberate spreading of such information or rumours ect

Be the ‘ad detective’ – write down the ways in which the different ads are presented or hidden

Some companies decorate food so they look very yummy example: with chicken they wash it with dish washing liquid and then sow up any excess skin. Some like just say Tiger Woods promote that after shave cause people will buy it if their idol whares it.